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MTX AUDIO IS THE CHOICE OF HEAVY METAL ICON JAMES HETFIELD

(Monroe, WI, USA) – The 2004 SEMA show was full of innovative new products, mind-blowing custom cars, and high-profile rides from across the globe. This year, MTX Audio exceeded all expectations with the debut of its 2004 Ford F-150 built exclusively for rock legend James Hetfield.

After rockin' the world for over 20 years, Hetfield wanted a truck with a sound system that echoed his passion for volume with a look that is as individualized and cutting-edge as his own music. That's when Rick Dore from Rick Dore Kustoms turned to MTX Audio to tackle a mobile audio install that would meet the astronomical expectations of this heavy metal rocker.

MTX installers started by cutting a hole through the bed into the cab that would act as the port of a custom designed bandpass enclosure for two 15" Thunder9500 Superwoofers. An MTX Thunder942 amplifier feeds the juice to these massive craters MTX calls woofers while a Thunder1004 amplifier powers the speakers in the cab. MTX prototype Thunder Axe 6 ½" separates were installed in each door and an MTX 6 ½" speaker was installed at the top center of the dash to complete 5.1 system. StreetWires ZN6 RCA cables and Ultra Flow power and ground wire provide signal and power to the amplifiers.

No plastic surgeon in the world could conduct "body work" like what has been done to this Ford. Rick Dore had all the handles, the third brake light, antenna, and both tail lights shaved, a custom 18 gauge steel body kit with Maltese crosses cut into the roll pan for brake lights was built, and then the truck was custom painted with Dupont Hot Rod black base coat and House of Kolors Passion Purple flames. Additionally, an Air Ride Technologies 4 link suspension system was installed by Fly-N-Hi Offroad Center and the exterior is set-off by 22" Colorado Custom wheels and Toyo tires.

Old school hot rod flavor, with some of the most technological electronic accessories make this truck one-of-a-kind. For more information on the MTX/James Hetfield F-150, log on to MTX.com to see a full biography and picture gallery coming soon.

About MTX Audio

MTX, is a privately owned American manufacturer of high-performance car and home audio products, designed for people who love their music. MTX show cars, featuring some of the hottest installs and greatest sounding audio, tour the U.S. on a regular basis. For the latest MTX news, product info and updates, visit www.MTX.com.